Joburg Child Welfare
Protecting our Children

# Annual Report 2023/2024

## EVERY CHILD DESERVES A FUTURE: 115 YEARS OF COMPASSIONATE CARE AND PROTECTION

NPO 000-566/PBO 130000110
www.jhbchildwelfare.org.za

# Contents


## 01
### About Joburg Child Welfare (JCW)

01 Our Vision and Mission
02 JCW at a Glance
04 Meet the Management Team

## 02
### Leadership Reports/Review

06 Chairperson's Report
08 Chief Executive Officer's Report

## 03
### Our Year of Impact

10 Foster Care and Reunification Services
10 Intervention Services
10 Adoption Services
11 Child Abuse Treatment and Training Services (CATTS)
11 NACOSA Programme
11 Aganang Learning Centre
11 Othandweni Family Care Centre
11 Princess Alice Adoption Home
11 Granny and Mentor Programmes
11 Elton John Masibambisane Community Centre
11 Inner City Play Project

## 04
### Our Impact in Action

13 Children in Places of Safety Programmes
15 Specialised Responses to Gender-Based Violence
17 Social Work Services for Children and Families
19 Training and Awareness Programmes
21 Nutritional Support in Child Protection Programmes
23 Success stories from the Inner City
25 Our People

## 05
### Financial Review

30 Honorary Treasurer's Report
33 Independent Auditor's Report
35 Consolidated Financial Statements
38 Fundraising and Marketing

## 06
### Thank You

40 Special Thanks

We have been protecting children for over 100 years in South Africa and strive to do so for the next 100 years to come.

## Sustainable Development Goals

## Our Mission

By living our values and serving with passion, we protect and care for children, families and communities in need while safeguarding their rights, wellbeing and dignity.

## Our Values

- People-centred professional service delivery
- Services delivered with integrity
- A caring approach in all our activities
- Being accessible to our clients
- Being accountable to each of our stakeholders

## Our Vision

We envision a future where every child is safe, nurtured and empowered to reach their full potential.

# JCW at a Glance

## 115 years of compassionate care and protection

**1909**

The Children's Aid Society opened in Johannesburg, starting the advocation for and protection of children in the city. Services were for predominantly white children.

Services expanded with different branches being opened.

**1916**

The number of children assisted exceeded 1 000, in one year, for the first time. The Society began working more with black and coloured schools and clinics.

Princess Alice Adoption Home was opened in Westcliff in 1930 to care for babies who were consented for adoption.

**1938**

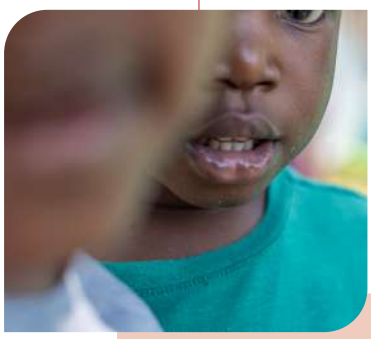
By 1938, Joburg Child Welfare (JCW) had registered as an agency serving children of all races and by 1944, it was known as "Child Welfare Society, Johannesburg".

**1984**

During the 1980s, the Society reconstituted as Johannesburg Child Welfare Society with a non-racial constitution that was vigorously implemented both in terms of service delivery and Board membership.

Othandweni Family Care Centre was opened in 1984, caring for abused, neglected or abandoned children.

## 1990



In 1990, JCW launched CATTS (Child Abuse Treatment & Treatment Services) to address the rising number of child sexual abuse cases that were reported.
The Elton John Masibambisane Home Based Care Centre was opened in 2003 to empower children and families in Eldorado Park which was being ravaged by the impacts of HIV/Aids.

## 2008

Aganang began accredited training of Social Auxiliary Workers in response to a skills shortage in the sector.

## 2009

The Society became known as "JCW". Many of the core services resulted from laws that it lobbied for (such as adoptions and foster care). Others were implemented in response to social crises that impact on the safety and development of children.

## 2024

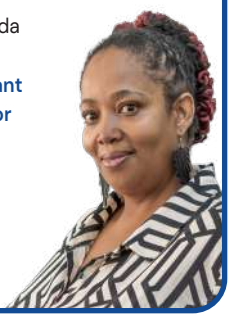
In 2024, JCW's services impact (directly and indirectly) more than 40 000 beneficiaries each year through a series of programmes that have evolved to serve vulnerable children and to empower them towards a better future.

# Meet the Management Team

## Meet the Exco

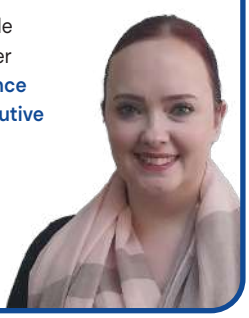
Abubakr Siddique Hattas
**Acting CEO**

Chriselda Bunu
**Assistant Director**

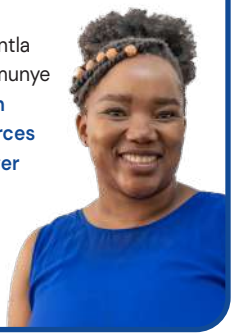


Emily Teffo
**Assistant Director**

Gizelle Kruger
**Finance Executive**



Nontlantla Mthitimunye
**Human Resources Manager**



Lucky Modlauzi
**Fundraising Manager**

Bongani Khumalo
**Projects and Asset Management**

# Board of management

Julekha Mahomed
**Chairperson**

Joel George Martins
**Vice Chairperson**

Ndudoza Nyanda
**Honorary Treasurer**

Anele Gebenga
**Secretary**

Divesh Sooka
**Board Member**

Roweyda Halim
**Board Member**

Refilwe Ndlovu
**Board Member**

Ruvimbo Mheyamwa
**Board Member**

# Programme managers

Lowina Fourie
**Child and Family Unit**

Mbalanhle Buthelezi
**Foster Care**

Sebolelo Tseeke
**Child Abuse Treatment and Training Services**

Nare Manamela
**Masibambisane Community Centre**

Phineas Phiti
**Othandweni Family Care Centre**

Jo-Anne Schermeier
**Princess Alice Adoption Home**

Mashudu Managa
**NACOSA GBV Programme**

Lufuno Shandukani
**Granny and Mentor Programmes**

# Chairperson's Report

**We overcame significant challenges and we owe a debt of gratitude to our staff and management, whose energy and dedication saw us through the difficulties.**

Julekha Mahomed

As we reflect on 2023/2024, it is important to acknowledge the significant organisational changes and progress made:

We overcame significant challenges during the financial year, and we owe a debt of gratitude to our staff and management, whose energy and dedication has seen us through this difficult period. It has set the stage for a more streamlined and robust organisation as we face funding cuts from the Department of Social Development (DSD) who have rightfully assumed the primary responsibility for government's primary obligations towards vulnerable children in the areas we service. We wish the DSD well in its endeavours. Despite the consequent adversity, we see the opportunity to augment our operations by taking desperately needed services to the doorsteps of the communities that we serve and the dedication of our social workers will ensure that this forward looking initiative will seek out and serve the most vulnerable members of our communities in 'real time', obviating the need for them to seek us out.

Although we faced challenges throughout the year, the third and fourth quarters were particularly difficult. JCW, like many in the Non-Profit Organisation (NPO) sector, encountered funding delays and uncertainty which felt almost insurmountable. The economic environment, coupled with the volatility in funding, presented hurdles that threatened to cripple our operations.

I cannot measure the comfort and support provided by our traditional funders, The Gallagher Trust, The Garden Club, Spence-Chapin, corporates and trusts, faith-based organisations, and esteemed individuals who celebrated their joyous occasions with our children, bringing many gifts and treats and celebrating them for the exceptional human beings they are despite their circumstances.

We pay a special thanks to Spence-Chapin for funding the Thrive Pilot Project for our children, we are confident of its success and plan to continue with it. The pilot proved to be extremely successful and gave our older children a good grounding to go out into the world on their own once they leave the comfort, protection and sanctity of JCW. We wish these young adults all the best as they complete their time with JWC.

Despite our setbacks, JCW has emerged resilient, stronger, and more strategically aligned than ever before. Through the dedicated execution of the **Turnaround Plan** by our executive committee lead by Abubakr Hattas, we have stabilised the organisation, improved our financial position, and enhanced operational efficiencies. The establishment and performance of key Board subcommittee have also played a critical role in driving our success this year. On average, Board members have a tenure of three years which provides further stability. I take the greatest pleasure in paying respect to our dedicated Board of management for their commitment and input, and take particular delight in in applauding

the youth among our members who have injected our organisation with an energy and enthusiasm that I have only ever seen in my days as an anti-apartheid activist. Our younger members have given me comfort that the spirit of activism that liberated our country is not dead and reaffirmed my view that young South Africans have the fresh ideas to make a difference in our communities.

## Establishment and performance of Board subcommittees

A key component of our **Turnaround Plan** was the establishment of Board subcommittees to strengthen oversight, improve governance and drive specific strategic priorities.

These subcommittees have played an essential role in the organisation's success in 2024:
Restructuring committee: This committee was tasked with overseeing the organisational restructuring process, which included consolidating functions and streamlining operations. Their guidance was crucial in ensuring the success of our restructuring efforts. The committee provided strategic direction, reviewed progress regularly, and made critical decisions to ensure operational efficiency and financial sustainability. The executive committee will continue to execute the restructuring process over the next year.

- Fundraising committee: Focused on revitalising our fundraising efforts, this committee led the charge in launching face-to-face campaigns, rebranding initiatives, and establishing new corporate partnerships. The committee worked closely with the Fundraising and Marketing Department to ensure that our efforts were aligned with JCW's mission and financial goals. Their work has been pivotal in improving our donor engagement and securing new funding sources.
- Audit and risk committee: This committee played an instrumental role in addressing the concerns raised by the auditor in 2023. By improving our financial planning processes, enhancing cost management and strengthening our financial oversight, the Audit and Risk Committee ensured that we took the necessary actions to improve JCW's financial health. The committee has provided vital support in ensuring compliance, managing risks and enhancing our financial reporting processes.

The establishment and active involvement of these committees have ensured that JCW has the governance structures needed to drive its **Turnaround Plan** and support long-term success.

Thank you for your continued support as we move forward in our mission to serve the children and families in need.

**Julekha Mahomed**
Chairperson

# Chief Executive Officer's Report

**JCW's dedicated team continues to deliver essential services, expand our reach, and deepen the impact in the communities we serve.**

Abubakr Hattas

The past year was marked by resilience and transformation as we navigated complex challenges while remaining steadfast in our commitment to children and families across Johannesburg and South Africa. Despite financial constraints, our dedicated team continued to deliver essential services, expand our reach and deepen our impact within the communities we serve.

## Strategic overview

The demand for Child Protection Services in Gauteng, especially Johannesburg, has reached unprecedented levels. Socioeconomic pressures have driven a rise in reported cases of child neglect, abuse, and abandonment. The Gauteng Department of Social Development (GDSD) recorded a 30% increase in child protection referrals over the past two years, underscoring the urgency of our mission.

At JCW, these challenges are reflected in a 47% rise in walk-in clients at our Child and Family Unit since 2020, with the number of children needing statutory services nearly doubling.

Though government funding nominally increased between 2019 and 2024, inflation-adjusted resources have declined. However, JCW expanded its reach, serving over 30 000 beneficiaries in 2024, compared to 14 427 in 2022. We also raised R44 million in funding, despite significant operational constraints.

Through strategic restructuring, enhanced fundraising, and operational efficiencies, we maintained service delivery while preparing to navigate future uncertainties.

## Rebranding initiative

This year, we undertook a rebranding initiative to refresh our identity and align with our mission. We modernised our logo, redesigned communication materials, and enhanced our digital presence. The new brand strengthens our connection with the community, boosts donor engagement, and increases visibility, reaffirming our commitment to vulnerable children.

## Service expansion

We expanded our programmes to meet rising needs. Key highlights include:

- Early Childhood Development at Elton John Masibambisane Centre, supporting 40 children.
- Foster care supervision for 751 children.
- Crisis intervention services handling 2 567 cases.
- Child and Family Unit managing 3 761 cases, delivering critical support.

## Financial sustainability

Despite raising R44 million, the organisation faced an operating loss of R2.9 million. In response, we implemented cost-reduction strategies and prioritised fundraising efforts to stabilise operations and ensure sustainability.

## Strategic partnerships and community engagement

Collaborative partnerships strengthened our impact:

- NACOSA: Support for 4 381 survivors of gender-based violence.
- Spence-Chapin Services: Facilitated 213 adoptions, including 17 inter-country adoptions.
- Donor-funded programmes: Distributed 2 728 food parcels to families in need.

### Staff retention and development

Staff retention remains a priority despite financial constraints and high workloads. We improved working conditions through internal promotions and aligned new hires with donor-funded programmes. Ongoing efforts include strategic planning and a comprehensive staff development programme to foster a supportive work environment.

### Operational and governance improvements

We undertook significant restructuring to enhance efficiency and governance. New leadership roles and increased Board involvement have strengthened management, while stricter financial oversight and strategic planning improved our responsiveness to challenges.

### Community-based intergenerational support

Our Granny and Mentor Programmes provided critical intergenerational support at Othandweni and Princess Alice. These initiatives highlight the power of sustained adult involvement in nurturing children's development. In total 41 Gogos and 15 Mentors offered guidance and care to children in residential programmes.

### Promotive and preventive interventions

Promotive interventions focused on community education, reaching 10 088 individuals through awareness campaigns. The Granny and Mentor Programmes also fostered the growth of 120 children.

Preventive interventions included:

- Integrated Family Support Programme: Offering psychological services, parenting training, and economic support.
- A total of 3 761 family cases handled by the Child and Family Unit (CFU), with 7 213 home visits and counselling provided.
- Altogether 2 728 food parcels distributed to families at risk.

### Responsive interventions

We provided immediate support to children and families in distress:

- Altogether 2 567 crisis intervention cases managed.
- A total of 214 000 meals provided through Othandweni and Princess Alice to children in care.
- In total 4 381 survivors of gender-based violence supported with counselling and resources.

### Looking forward: Strategic directions for 2024/2025

In the coming year, we aim to strengthen sustainability through diversified funding and operational efficiencies. Plans to decentralise services via satellite offices will extend our reach and empower communities. We also plan to leverage technology to enhance service delivery and data management.

### Gratitude and closing remarks

As we reflect on 2023/2024, I extend my heartfelt gratitude to everyone who contributed to our success.

Your generosity has enabled us to provide life-changing services.

Special thanks to GDSD, NACOSA, and Spence-Chapin Services for your collaboration. To the communities we serve, your resilience inspires us every day. Your trust is our greatest reward.

As we look to 2025, we remain committed to sustainable growth, expanded services, and stronger community partnerships. Together, we can continue building a brighter future for the children of Gauteng.

**Abubakr Hattas**
Acting CEO

# Our Year of Impact

## Extent of services 2023/2024

### Foster Care Service

| Foster Care and Reunification Services | |
|---|---|
| 244 | Children placed in residential care (various CYCCs) |
| 751 | Children in supervised foster care |
| 113 | Children in supervised foster care with biological parents |
| 220 | Biological parents in reconstruction services |
| 25 | Children placed back with their biological parents, under supervision, after successful reconstruction services |
| 180 | Families participating in family reunification |
| 284 | Children that received psychological services |
| 284 | Participants in parenting skills training |
| 751 | Foster parents supervised |
| 280 | Foster parents screened |
| 152 | Beneficiaries involved in group work |
| 25 | Beneficiaries of food parcels |
| 18 | Foster children who passed matric |

### Child and Family Unit

| Intervention Services | |
|---|---|
| 3 761 | Number of cases (a case can include individuals from 1-10 people) |
| 5 031 | Cases assisted at reception for various departments |
| 562 | Cases referred to other organisations at reception and after intake |
| 2 567 | Crisis intervention |
| 802 | Cases resolved after counselling |
| 7 213 | Home visits |
| 909 | Family preservation |
| 81 | Lost or abandoned children |
| 5 601 | Children that received statutory or preventive services after risk assessment |
| 203 | Parenting skills training |
| 305 | Children/families assisted with meals and groceries |

| Adoption Services | |
|---|---|
| 73 | Abandoned children |
| 15 | Consented children |
| 14 | Stepparent adoptions |
| 213 | Intake adoptions |
| 17 | Intercountry adoptions |
| 57 | National adoptions |
| 56 | Individuals who undertook adoption orientation and training |
| 64 | Birth mothers assisted |
| 971 | Statutory services |
| 2 359 | Home visits |
| 81 | Families or individuals that made enquiries regarding link-up in their search for origins |
| 43 | Couples allocated for screening as potential adopters |
| 214 | Post adoption reports |
| 14 | Children with special needs adopted |
| 10 | Children placed on RACAP |

## Specialised responses to gender-based violence

### Child Abuse Treatment and Training Services (CATTS)

| | |
|---|---|
| 841 | Child survivors of sexual abuse received crisis and therapeutic services at Zamokuhle clinic and Nthabiseng centre (Soweto) |
| 332 | Family counselling sessions for child survivors of sexual abuse at Zamokuhle clinic and Nthabiseng centre (Soweto) |
| 931 | Children assisted at intake level |
| 155 | Child survivors of sexual abuse who received long-term therapeutic services at CATTS' office |
| 115 | Children received statutory services |
| 188 | Families who received intensive services |
| 2 983 | Individuals reached through awareness, training or prevention of child sexual abuse campaigns |

### NACOSA Community based gender-based violence prevention and linkage to response

| | |
|---|---|
| 1 186 | Adolescent girls and young women (10 – 24 years) |
| 4 381 | All survivors of all ages |

## Training

### Aganang Learning Centre

| | |
|---|---|
| 40 | New enrolments |
| 81 | Students undergoing verification process with HWSETA |
| 42 | Graduates |

## Places of safety – Child and Youth Care Centres

### Othandweni Family Care Centre children aged 0 – 18 years

| | |
|---|---|
| 47 | Children cared for in the nursery |
| 50 | Children cared for in the cottages |
| 22 | Children in emergency situations accommodated overnight |
| 163 800 | Meals and snacks provided |

### Princess Alice Adoption Home children aged 0 – 3 years

| | |
|---|---|
| 31 | Children cared for |
| 6 | Children and mothers in emergency situations |
| 54 600 | Meals, milk formula and snacks provided to children |

### Granny and Mentor Programmes

| | |
|---|---|
| 41 | 26 Gogos at Othandweni and 14 Gogos Princess Alice |
| 15 | Mentors at Othandweni |

## Community-based places of safety – early intervention and prevention programmes

### Elton John Masibambisane Community Centre

| | |
|---|---|
| 40 | Children (2-4 years old) attended registered early childhood development centre |
| 310 | Children (6-18 years) engaged in after care programmes |
| 200 | Families in the community |
| 27 | Community volunteers (EPWPs) and caregivers trained and employed |
| 1 200 | Food parcels for families in the surrounding community |
| 1 088 | Individuals reached through awareness campaigns |
| 50 400 | Meals and snacks provided for 350 children |

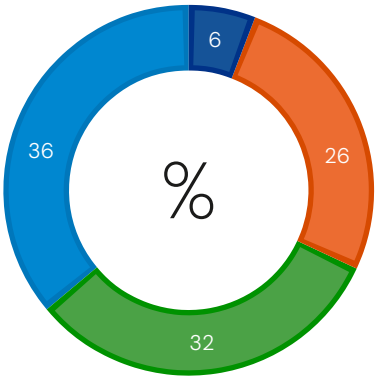
### Inner City Play Project

| | |
|---|---|
| 130 | High risk children engaged in a chance to play programmes |

# Our Year of Impact continued

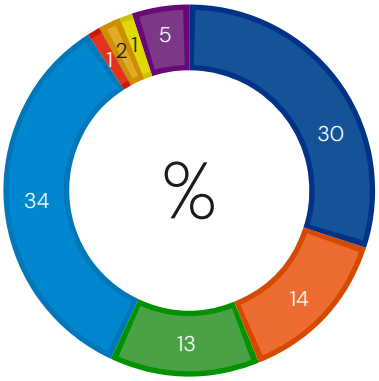
## Extent of services 2023/2024

### PERCENTAGE OF DIRECT AND INDIRECT BENEFICIARIES BY SERVICE



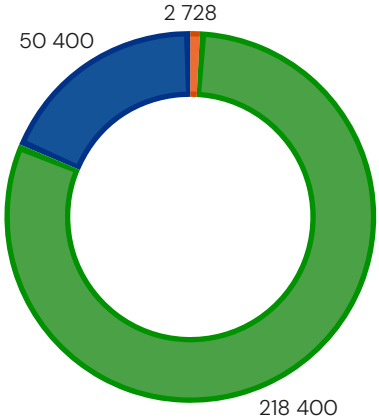

- Children in temporary safe care programmes
- Specialised responses to GBV
- Statutory and therapeutic social work services
- Training and awareness

### PERCENTAGE OF DIRECT BENEFICIARIES PER PROGRAMME




- Child and Family Unit
- Foster care
- Child Abuse Treatment and Training Services
- NACOSA
- Aganang Learning Centre
- Child and Youth Care Centres
- Granny and Mentor Programmes
- Community-based early intervention programmes

### NUTRITIONAL SUPPORT IN CHILD PROTECTION PROGRAMMES




- Meals in child and youth care centres
- Meals in community-based programmes
- Food parcels for families in crisis

# Our Impact in Action

## Children in Places of Safety Programmes

"Despite growing awareness of children's rights and welfare, many South African children still endure abandonment, or unsafe, abusive and neglectful environments. JCW's "Place of Safety Programmes" play a vital role in protecting these vulnerable children, offering both residential and community-based care to foster their safety and growth."

### Community-based care

Masibambisane community care centre: Located in Eldorado Park, Masibambisane serves the surrounding areas, including several informal settlements. Its core mission is to support orphaned and vulnerable children within their own community, aiming to sustain functioning family units. The centre provides:

- Early intervention and afterschool support for children aged 2 – 18 years
- Registered preschool
- Psychosocial services
- Life skills and educational support
- Training and awareness programmes
- Nutritional support to ensure children and families receive sufficient food

# Our Impact in Action continued

## Child and Youth Care Centres (CYCCs)

Our CYCCs provide therapeutic residential care to children needing protection due to abandonment, neglect, or abuse. Othandweni (Soweto) and Princess Alice (Westcliff) can together accommodate up to 120 children at any given time. These centres offer:

- Safe care and holistic programmes to meet children's needs
- Healing environments to assist with overcoming trauma
- Love and protection, creating nurturing spaces for growth

In 2023/2024, social workers from the foster care department also placed 244 children in various CYCCs when alternative family care was not available. These social workers continue to provide therapeutic support and monitor the children's progress.

## Combatting institutional isolation: The Granny and Mentor Programmes

Young children (from birth to six years old) in CYCCs often experience social isolation and insufficient individual attention, affecting their development. To address this, we implement the Granny Mentor Programme, initiated and funded by Spence-Chapin Services to Families and Children (USA). The benefits of this programme are immense, offering young children the love and support they need to thrive.

Similarly, older children at Othandweni each have a mentor, a community member who spends

individual time with them offering emotional support, guidance, assistance with schoolwork or making life choices.

Programme highlights:

- 27 Gogos at Othandweni and 14 Gogos at Princess Alice
- 15 mentors at Othandweni
- Each Gogo is matched with two children, providing secure bonding and age-appropriate stimulation
- Gogos receive training in childhood development and the early identification of developmental delays, and they provide regular progress reports on each child
- Every child celebrates their birthday with their own cake, present, and a party, creating festive and memorable occasions
- The mentorship programme turned 10 years old in 2023

## Transforming lives together

Our childcare teams, social workers, Gogos, mentors and volunteers, all play a crucial role in transforming young lives. They provide safe, nurturing environments for vulnerable children in CYCCs, laying a solid foundation for future development as these children transition into family care or into the world as confident young adults.

# Specialised Responses to Gender Based-Violence (GBV)

> "Early interventions are crucial in addressing the trauma and long-term effects of GBV against girls and young women. Timely and skilled interventions help break the cycle of violence, promote healing and empower survivors."

### Child Abuse Treatment and Training Services (CATTS)

Abuse, especially sexual abuse, is a universal issue affecting children across all societal sectors. South Africa is a violent society with violence being normalised and people becoming desensitised. This leads to the rising incidents of GBV against children being underreported, particularly when perpetrators are trusted family members or friends (which the majority are).

Established in 1990, CATTS provides:

- Early intervention to mitigate trauma for sexual abuse victims.
- Counselling services for short- and medium-term healing and empowerment.
- Therapeutic support for children, adolescents, and families.
- Statutory assistance for victims navigating the criminal justice system.
- Community training on awareness, parenting, and prevention.

### Nthabiseng Thuthuzela Care Centre

- CATTS provides a psychosocial support team that works together with the Department of Health and National Prosecuting Authority at the 24-hour Nthabiseng Thuthuzela Care Centre (TCC) in Chris Hani Baragwanath Academic Hospital. This centre is part of South Africa's anti-rape strategy, aiming to reduce secondary trauma, improve conviction rates, and expedite case resolutions. The CATTS Nthabiseng team provides immediate psychosocial support to survivors at the clinic, helping them and their families to process trauma and connect with needed resources.

Survivors who require long-term therapy and further assistance through the criminal justice system are referred to the social workers at CATTS in JCW's Head Office.

# Our Impact in Action continued

The CATTS Nthabiseng team also operates on a preventive level - children are only removed from families if they are at risk of continuing sexual abuse. The social auxiliary workers collaborate with other stakeholders to provide community-based outreach initiatives to address topics like child abuse, reporting protocols and human trafficking. They hold skills development workshops to strengthen parenting skills and enable families to function optimally; and participate in national events such as Child Protection Week and 16 Days of Activism Against Women and Children.

### Community-Based Violence Prevention and Linkages to Response (CBVPLR)

In partnership with NACOSA, JCW has been implementing this programme since April 2019 to combat GBV in Johannesburg's districts and sub-districts. Operating at seven Post-Violence Care (PVC) facilities, the programme offers comprehensive support:

- Counselling
- STI screening and HIV testing
- Post-exposure prophylaxis (PEP)
- Emergency contraception
- Injury treatment
- Referral to additional services

### Diepsloot mobile community clinic

First for Women Insurance donated a mobile home to NACOSA to convert into a clinic and enhance the GBV response in the Diepsloot community.

The clinic was successfully developed and handed over to Department of Health. JCW in collaboration with NACOSA, has appointed a GBV Response Ambassador and plans to appoint a Linkage Officer and First Responder in the new financial reporting period.

# Social Work Services for Children and Families

As an accredited Child Protection Organisation and adoption agency, JCW provides essential services to children at risk of abuse, abandonment, or neglect. Our highly specialised social work departments have decades of experience in statutory work.

### Child and Family Unit (CFU)

The CFU, often referred to as the "ER" of JCW, is the primary entry point for social work services. Here, cases are assessed, and critical ones are addressed immediately. While our core mission is family preservation and reunification, children at significant risk are removed and placed in temporary safe care, CYCCs, foster care, or adoptive families through the children's courts. CFU has noted an increase in cases involving children with special needs like cerebral palsy and autism.

> "CFU's case load comprises 30% of JWC's direct beneficiaries. The team delivers intervention services to an average of 3 524 individuals each year."

### Adoptions (national and inter-country)

The adoptions team investigates cases of abandoned babies and children, aiming to reunite them with their families whenever possible. However, it is also critical to continue with further investigations and to determine if the child is adoptable.

Mothers who want to give their child up for adoption are screened and undergo rigorous counselling to make sure, without pressure, that it is the right decision for her and the child affected.

Prospective adopters also undergo a rigorous process, including orientation, assessments, and counselling, before a child is placed with them. Home visits and follow-ups are conducted before adoptions are finalised.

JCW partners with three overseas adoption agencies, following the Hague Convention guidelines. One agency is in Belgium and two are in USA.

# Our Impact in Action continued

> "Over 10 years, this specialised unit has supervised an annual average of 910 foster care cases and 274 placements in child and youth care centres. In that same period, 309 biological families have been successfully reunified following close monitoring and supervision"

### Foster Care and Reunification Services

These services support the physical, emotional, and psychological wellbeing of children; help them and their families navigate the foster care system and work towards reunification wherever safe and feasible.

Children are referred from CFU and CATTS when they need care and protection. Social workers find suitable foster homes or placements in CYCCs, provide ongoing case management, and offer resources like counselling and therapy.

Reunification efforts include workshops on parenting skills, addressing issues like substance abuse, and planning gradual transitions for children returning home. Foster care social workers also actively trace and reconnect children with their biological parents, fostering a sense of belonging.

To ensure that safe, loving and supportive foster homes are available for children at risk, prospective foster parents need to be recruited and screened. To this end, recruitment drives are conducted in high traffic spots in communities; via word of mouth and holding information sessions at existing foster parents' homes.

### Monitoring and supervision

Monitoring and supervision are crucial for ensuring the wellbeing and safety of children in foster care or CYCCs. This year, social workers supported 751 children in foster care and 244 in CYCCs through home and school visits and case conferences.

### Challenges

- Many CYCCs are closing which limits placement options and causes frequent moves, leading to instability and emotional distress.
- Difficulty finding placements for teenagers, with shelters offering only short-term care.
- Limited access to effective treatment for children battling substance abuse.
- Challenges in placing children with special needs or behavioural problems, as many CYCC staff and foster parents lack specialised training.

### Acknowledgements

Despite these challenges, JCW's social work services team, supported by dedicated administrative staff, work tirelessly to ensure the safety and future success of vulnerable children. We extend our heartfelt thanks to:

- Our social workers, whose hard work and compassion are the backbone of our services.
- The Department of Social Development for their ongoing support.
- Schools and teachers who contribute to the educational and emotional development of our children.
- Children's court and presiding officers for their role in protecting the best interests of children.
- Home Affairs and South African Police Service (SAPS) for their invaluable assistance.
- Adoptive parents, foster parents, and CYCCs for providing loving, nurturing environments.

# Training and Awareness Programmes

> "In the past decade, Aganang Learning Centre has trained 783 social auxiliary workers."

## Aganang Learning Centre

Aganang is transitioning from NQF4 to NQF5 training but continues to offer social auxiliary work training, enrolling two groups in the past year.

The 1997 South African Government White Paper for social welfare emphasised the crucial role of both Social Workers and Social Auxiliary Workers (SAWs) in meeting community socioeconomic needs.

Under JCW, Aganang, accredited by HWSETA (Health and Welfare Sector Education and Training Authority), equips learners with both theoretical and practical knowledge to support individuals, families, and communities in enhancing their wellbeing and social functioning.

## Training

The one-year FETC NQF Level 4 course includes:

- Altogether 30% theoretical training: Weekly classes covering the fundamentals of social services in South Africa.
- In total 70% practical experience: Volunteering four days a week at social welfare organisations.

Upon qualification, learners gain:

- An understanding of social service delivery in South Africa.
- Knowledge of social development, policies and the role of SAWs.
- Skills to address social needs using SAW methods.
- The ability to work within a social work team.

Graduates can:

- Register as SAWs with the SA Council for Social Service Professions.
- Pursue careers with the Department of Social Development, Correctional Services, NGOs and CBOs.
- Further their education with a Bachelor of Social Work (NQF Level 7).

# Our Impact in Action continued

### Graduations

After a lengthy verification process by HWSETA, currently being undertaken by 81 learners, graduation is an annual highlight. In the 2023/2034 year, 45 learners graduated as social auxiliary workers, their pride and joy captured in the accompanying photographs.

### Programme Training and Awareness Campaigns

JCW actively engages with communities, investing in professional development and empowering community members with essential knowledge and skills. Our core services and programmes all run workshops and campaigns that cover a range of topics, including child protection, domestic violence, academic support, parenting skills, social grant access, court navigation, HIV/Aids awareness, sexual abuse awareness and life skills.

> "Prevention is the basis for long-term change. By raising awareness and developing skills, we lay the foundation for more resilient communities that can safeguard and support children."

# Nutritional Support in Child Protection Programmes

> "Good nutrition is fundamental to the healthy growth and development of babies, children and teenagers. As our young beneficiaries grow, proper nourishment is essential to support their physical, cognitive and emotional wellbeing."

While we do not operate feeding schemes, integrating nutritional support into our Child Protection Services is crucial for ensuring that every child's basic needs are met. Malnutrition, often related to poverty, neglect, and abuse, deepens vulnerabilities and hinders a child's ability to thrive. By meeting basic dietary needs, we create nurturing environments where children feel safe and supported.

Nutrition is also vital for the recovery and resilience of children who have experienced trauma. Proper nourishment aids both physical and emotional healing, giving these children the strength to overcome adversity.

In early childhood, nutrition is critical for brain development, directly impacting learning and behaviour. Malnutrition during infancy can lead to long-term cognitive deficits and weakened immune systems. As children grow, their nutritional needs increase to support energy levels, growth spurts, and academic success. A well-nourished child is more likely to excel in school, exhibit fewer behavioural issues and develop resilience to life's challenges.

During adolescence, a period of rapid growth and hormonal changes, nutrition is especially crucial. Proper nourishment supports bone growth, muscle development and mental health, helping teenagers manage stress, make informed decisions, and avoid risky behaviours.

In 2023/2024, JCW provided 268 800 meals, including milk formula, through our Place of Safety Programmes. Additionally, 1 530 food parcels were distributed to the families of our beneficiaries.

# Our Impact in Action continued

Providing nutritional support is not just about feeding children; it is a vital part of our commitment to their overall wellbeing. By prioritising the provision of milk formula, meals, and food parcels, we ensure that our young beneficiaries grow in environments where they are safe, nurtured and empowered to achieve their full potential.

## Food gardens

Food and milk formula are a significant budget item, with annual costs exceeding R3 500 000. Donations from partners like Food Lovers, Nature's Garden, and Lucky Star as well as the many individuals, companies and community groups help offset these costs.

Food gardens also contribute to providing balanced and healthy meals. The Johannesburg Garden Club has significantly invested in the vegetable garden at Masibambisane, which is flourishing. Similarly, Discovery Bank renewed the food garden at Princess Alice Adoption Home, ensuring a supply of seasonal vegetables.

# Success stories from the Inner City: JCW's bridge to a brighter future

> "For 15 years, we have been building bridges between a challenging present and a promising future, proving that with the right opportunities, every child can rise above their circumstances and reach for the stars."

In the heart of Johannesburg, where high-rise buildings cast long shadows and drugs and crime lurk around every corner, a project of hope has been operating for 15 years. The Inner City Play Project, launched by JCW in 2009, has transformed many young lives through play, sports, drama, and life skills programmes. Here are some of their inspiring stories of young people who have successfully reached for their dreams:

### Aphiwe Mbatha: The academic achiever

Aphiwe was the president of the Play Project's youth committee between 2014 and 2017. In addition to his leadership role, he also played soccer, winning some awards. He had similar success in playing indigenous games and he went on to give back to younger children by becoming their coach.

From a participant in the Play Project to university graduate, Aphiwe's journey is a testament to determination. His perfect score in Grade 12 Economics and distinctions in nearly all subjects paved the way for a degree in Accounting Science from Wits University. He is currently reading for his Honours degree at Wits.

Aphiwe is a role model for younger children, showing them that academic success can be achieved despite the difficult environment they are growing up in.

### Mpumelelo Ndaba: The soccer star

Mpumelelo's journey from local tournaments to Orlando Pirates MDC team showcases how raw talent, when nurtured, can lead to success.

# Our Impact in Action continued

Mpumelelo joined project play's soccer team at a young age and played from under-13 all the way to under 17. He helped win many gold and silver medals. While still with the project, he also played for the Wits junior team, before moving on to Orlando Pirates MDC team. During his three years stint with the Pirates, he earned a Man of The Match award and scored 16 goals across three seasons.

Mpumelelo is our superstar and is now a mentor inspiring the next generation of soccer enthusiasts.

### The performing arts triumph

The late Bigboy Ndlovu initiated a collaboration with the Gcebile Dlamini Foundation in 2022. The Foundation facilitates drama, music and dance classes regularly throughout the week and it gave our children the opportunity to perform in different arts spaces including The Market Theatre, Joburg Theatre and San Kopano Arts Centre in Alexandra.

In 2023, the project, in partnership with the Johannesburg Society for the Blind, and under the directorship of Gcebile Dlamini, participated in the National Arts Festival in Grahamstown Makhanda.

The young participants brought back multiple awards from the festival, including the Bronze Standard Bank Ovation Award; a best coordination award and a first place in the Definition of Arts Freedom Theme.

Their success proves that with the right support, Inner City youth can shine on national stages.

### Conclusion

These stories are just a glimpse into the transformative power of the Inner City Play Project. For 15 years, we have been building bridges between a challenging present and a promising future, proving that with the right opportunities, every child can rise above their circumstances and reach for the stars.

# Our People

Child Protection Services cannot be delivered without the right people to do the work. Without them, there cannot be any successes or benefits for our stakeholders.

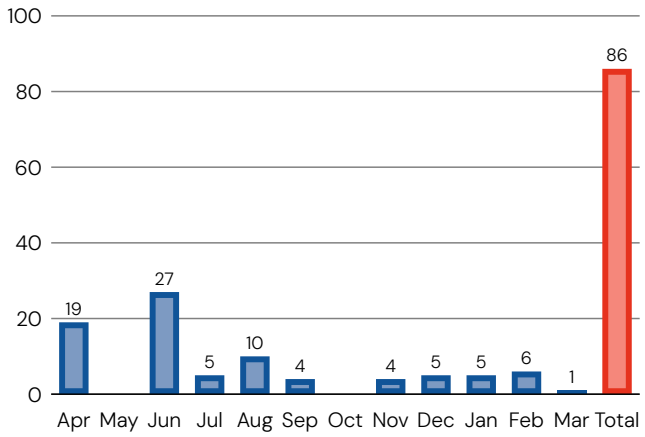
JCW is committed to promoting a culture of caring, trust and accountability between management and employees. Over the years, the organisation has developed core teams of loyal and dedicated staff members. However, during the period under review we started to see employees slowly leaving the organisation.

The year was a particularly difficult one because of the unstable financial climate which created significant stress and insecurity for staff.
The second notable reason for employees leaving the organisation was the increased application of consequence management as evidenced through the disciplinary enquiries taking place.

## New appointments

- In total 86 employees were appointed.
- Most of the new appointments were fixed term contracts aligned to donor-funded programmes (NACOSA, Spence-Chapin and DSD).
- Some appointments were replacements due to employee retirement or dismissal.
- Currently, all vacancies are on hold until our financial position has stabilised.

**APPOINTMENTS FY23/24**

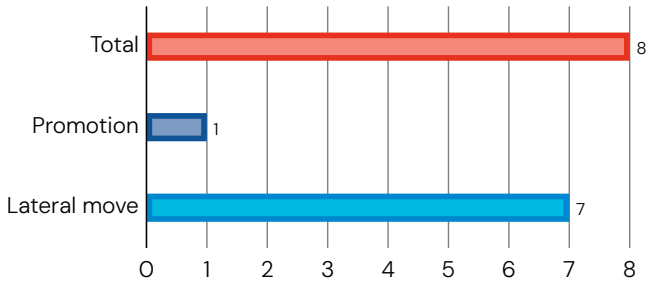


# Our People continued

## Internal employee movements

- There were eight internal movements by staff who want to be multi skilled and grow within JCW.
- Seven were lateral moves and one was a promotion, as shown below.

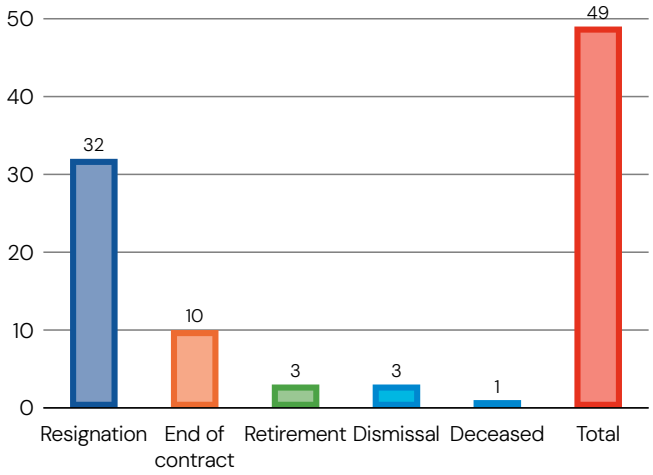
**EMPLOYEE MOVEMENTS FY23/24**




## Employee turnover

- There were 49 terminations.
- Exit interviews showed that most employees left due to either the financial climate in the organisation or because of being held accountable through consequence management.

**TERMINATIONS FY23/24**




## Occupational health safety

- JCW successfully registered with the Department of Labour for Compensation for Occupational Injuries while on duty.
- We ensure that our places of work are safe and meet the national regulations and standards. Safety hazards are attended to, and we will be training Occupational Health and Safety (OHS) ambassadors in each centre to ensure continued compliance.
- Our staff have played a big part ensuring workplace safety through timeous reporting of safety issues and incidents.

## Reward and recognition – 2023 long-service awards

- JCW continues to celebrate and honour staff who have been with the organisation for many years. These employees play a key role in its success.
- We appreciate the loyalty and commitment that they demonstrate to JCW.

## Organisational climate

The climate within the organisation has been concerning because of serval factors:

- FTC contract renewal: Fixed-term contracts ended on 31 March 2024. The affected employees started the new financial year on month-to-month fixed term contracts which is not a stable position to be in.
- Consequence management: This is being rigorously carried out to ensure a high-performance culture but it is not an easy experience for colleagues.

## Focus points for FY24/25

(a) Streamline and update the organisations human resources policies and procedures to ensure that they are relevant and in line with legislation.

(b) Train and implement performance management throughout the organisation to ensure a high performing organisation that does not measure presentism instead of output and productivity.

(c) Ensure proper leave management to encourage employees to take their leave to prevent burnout and fatigue. We also need to the leave liability at its lowest and avoid employees leaving the organisation cashing out large sums of leave payouts.

(d) Endeavour to develop harmonious engagement with employees and labour union of their choice.

(e) Continue to promote a culture of caring, trust and accountability between management and employees.

(f) Development and retain motivated staff through recognition, reward and succession management.

(g) Recruit interns to ensure a pipeline of critical skills within the organisation: Young social work graduates are always looking for opportunities to practice their acquired theoretical knowledge and to contribute to improving the lives of the vulnerable children. JCW is still one of the preferred places of work and is seen as a great training ground for social workers.

# Our People continued

Joburg Child Welfare
Protecting our Children
Est. 1909

Harry Cane x M
LaTimmy - Dubula (O
Wanitwa Mo
Subscribe
18K

Pari
h Ndlunku
SK - To...
112K

s (feat. Lwah
Mthandeni SK
112K

# Honorary Treasurer's Report

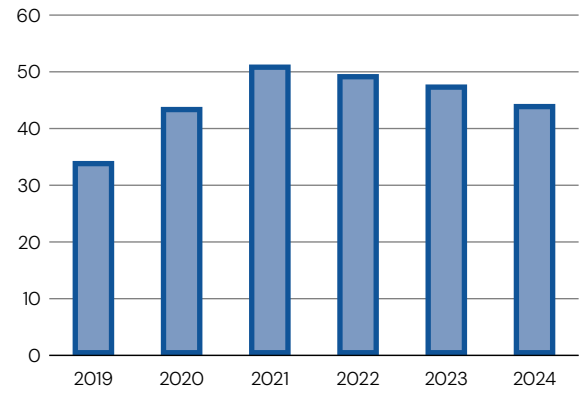
I am pleased to present the Honorary Treasurer's Report for the financial year ending 31 March 2024. This year has been one of both challenges and opportunities and I will outline the financial position of JCW, along with strategic initiatives designed to ensure that the organisation remains a going concern while continuing to deliver its essential services.

## Key financial highlights:

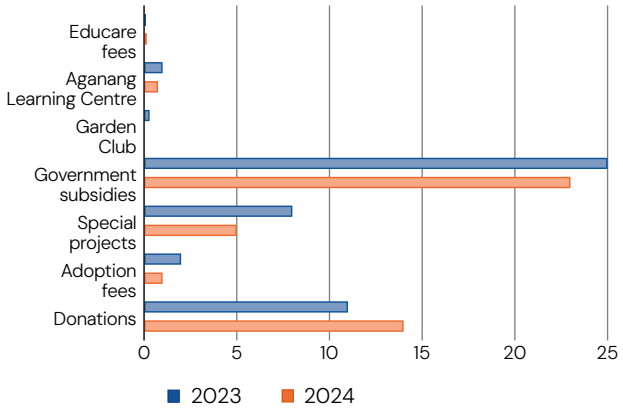
**Revenue:**

JCW generated total revenue of R44 million.

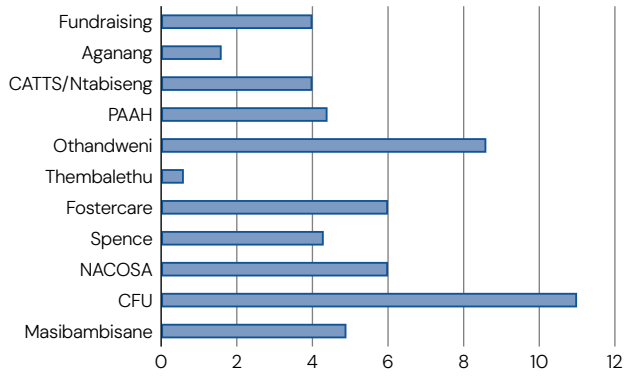
**REVENUE (Rand million)**



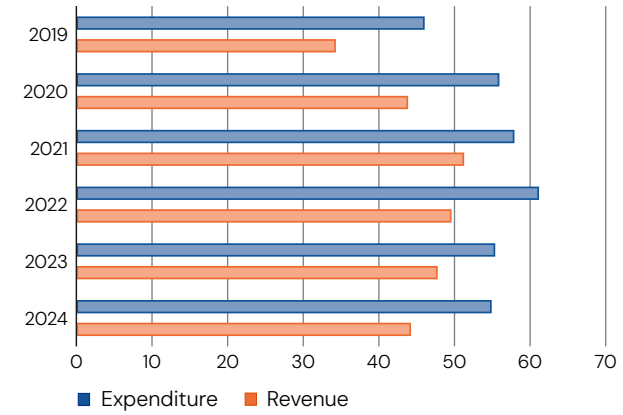

**REVENUE CATEGORY 2023 vs 2024 (Rand million)**




**EXPENDITURE 2024 (Rand million)**




**REVENUE AND EXPENDITURES (2019 to 2024) (Rand million)**



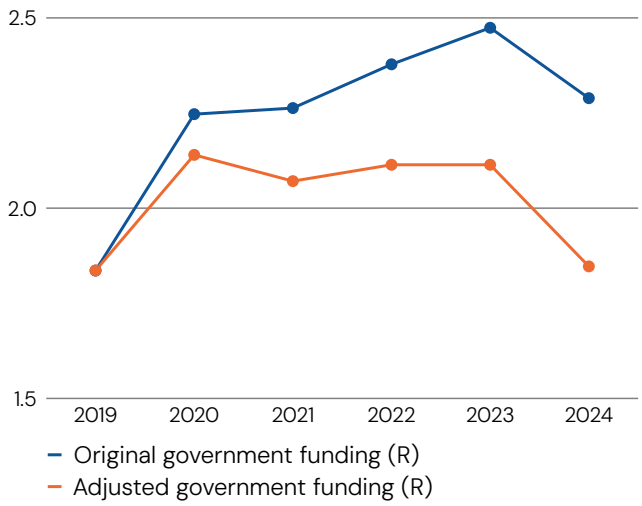

There was a decrease from R48 million in the previous year. The decline is primarily due to reduced government subsidies funding for Princess Alice Care Centre and Thembalethu our community project in the inner city (R2 million). The NACOSA prevention programme was taken inhouse by the funder therefore resulting in a loss of funds in this financial year (R3.5 million).

Unsubsidised projects: Despite the divestment by the GDSD and the cancellation of the KFC funding from prior years has have a significant impact on our operating resources. JCW took prudent steps resulting in the analysis, planning and execution of a minimum service levels required to minimise the financial impact and still deliver critical services to children at Thembalethu (inner city) and Princess Alice projects. The need for the beneficiaries of these projects could not

be ignored and without help of the Gallagher Foundation Trust and EJA Loerincz Trust, this would not have been possible. This resulted in the support of 240 children.

Restricted post funding: Employee costs remain the largest operating expense at R37.89 million, representing 74% of total revenue. This high expense is largely due to fixed salaries tied to government funding, limiting JCW's flexibility. It should be noted that government funding has not been increased in line with the cost of living increases.

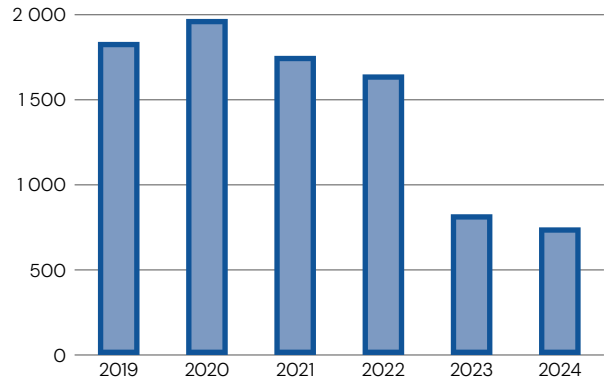
**GOVERNMENT FUNDING ADJUSTED FOR INFLATION (2019 to 2024) (Rand million)**




The adjusted funding for JCW has decreased by approximately 63.91% from 2019 to 2024. This significant reduction highlights the impact of inflation on the real value of funding, despite nominal increases.

Service delivery performance and efficiency: The quantitative analysis of government funding versus beneficiaries served by JCW from 2019 to 2024 shows the trend in funding per beneficiary over the years. You can see the detailed breakdown of the figures in the table provided. This analysis highlights how effectively the funding has been utilised relative to the number of beneficiaries served each year.

**YEARLY COST PER BENEFICIARY (2019 to 2024 ) (Rand million)**




Cash position: JCW ended the year with R2.83 million in cash and cash equivalents, showing some improvement in liquidity, despite the overall financial losses.

Net improvement in organisation financial performance: The organisation incurred a net loss for the year of R2.94 million. This loss follows a net loss of R3.92 million in 2023.

# Honorary Treasurer's Report continued

## Organisational sustainability:

Cash flow improvement: The organisation achieved a positive cash flow from operations of R1.22 million, up from a negative R1.33 million in the previous year. This improvement highlights our efforts to manage working capital more effectively. Liquidity has been a huge focus and will continue to be a priority going into the 2025 financial year.

Asset base: JCW continues to hold valuable property and equipment with a net carrying value of R14.37 million, which provides a strong asset base that can be leveraged for future sustainability.

## Strategic priorities for 2025 and beyond

Considering the financial challenges JCW is facing, particularly the recurring losses and restricted salary funding, it is essential that we implement a strategic plan that will allow the organisation to remain a going concern.

**Key initiatives for financial sustainability:**

***1. Revenue diversification***

A key priority will be to reduce our reliance on government subsidies and post funding by diversifying our income base. Increasing diversification will reduce out beneficiary cost over the next few years. This will also improve financial resilience. Increase services reach to improve statistics and reduce costs per beneficiaries.

Social enterprise: We will explore developing fee-based services such as training, which can generate sustainable revenue while expanding the scope of our service delivery.

Enhanced grant applications: We will continue to apply for grants that align with our mission, but with a greater focus on securing funding that is less restrictive and more flexible for operational use.

***2. Liquidity and cash flow management***

Improving liquidity is critical for the sustainability of JCW, especially given the current financial ratio of 0.55, which indicates potential short-term liquidity challenge.

***3. Operational efficiency***

We will look to streamline operations through outsourcing and improved use of volunteer resources:

- Volunteer expansion: Expanding our volunteer programme will allow us to reduce administration costs in non-core areas while continuing to provide high-quality care to the children and families we serve.
- Technological improvements: To assist in process of financial, operational and statistics faster resulting in more beneficiaries being reached.
- Reallocation of administrative functions: Administration resources to be allocated to direct services to assist in cost management as well as improve delivery hours for work completed.

## Conclusion

While the financial results for 2024 highlight some significant challenges, the JCW society is taking proactive steps to address these issues and build a more sustainable future.

We are confident that through careful management, strategic planning and the continued support of our donors and partners, JCW will remain a going concern and continue to make a positive impact on the lives of children and families in Johannesburg.

I would like to thank our Board of Directors, management, staff, and volunteers for their dedication and hard work during the past year. I would also like to extend my gratitude to our funders and donors, especially Spence-Chapin, NACOSA, DSD, All Gods Children, Garden Club and EJA Loerincz Trust without whom none of our work would be possible.

JCW remains a beacon of hope for vulnerable children in need of protective care and we will continue providing the children on Joburg safety, nutrition and empowerment to reach their full potential.

**Nduduzo Nyanda**
Honorary Treasurer

# Independent Auditor's Report

## TO THE DIRECTORS OF THE JOHANNESBURG CHILD WELFARE SOCIETY

### Opinion

We have audited the financial statements of The Johannesburg Child Welfare Society (the entity) set out on pages 35 to 37, which comprise the statement of financial position as at 31 March 2024, statement of comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, and the notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the financial statements present fairly, in all material respects, the financial position of The Johannesburg Child Welfare Society as at 31 March 2024, and its financial performance and cash flows for the year then ended in accordance with the International Financial Reporting Standard for Small and Medium-sized Entities and the requirements of the Companies Act of South Africa.

### Basis for Opinion

We conducted our audit in accordance with International Standards on Auditing. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the entity in accordance with the Independent Regulatory Board for Auditors' Code of Professional Conduct for Registered Auditors (IRBA Code) and other independence requirements applicable to performing audits of financial statements in South Africa. We have fulfilled our other ethical responsibilities in accordance with the IRBA Code and in accordance with other ethical requirements applicable to performing audits in South Africa. The IRBA Code is consistent with the corresponding sections of the International Ethics Standards Board for Accountants' International Code of Ethics for Professional Accountants (including International Independence Standards). We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Emphasis of Matter

We draw attention to the matters below. Our opinion is not modified in respect of these matters.

### Going Concern

We draw attention to Note 21 to the financial statements, which indicates that the entity incurred a net loss of R(2 943 936) during the year ended 31 March 2024 and, as of that date, the entity's total assets exceeded its total liabilities by R(4 856 749).The note states that these events or conditions, along with other matters as set forth in Note 21 to the financial statements, indicate that a material uncertainty exists that may cast significant doubt on the entity's ability to continue as a going concern. Our opinion is not modified in respect of this matter.

### Other Information

The directors are responsible for the other information. The other information comprises the information included in this document titled "The Johannesburg Child Welfare Society financial statements for the year ended 31 March 2024", which includes the Directors' Report as required by the Companies Act of South Africa and the supplementary information as set out on pages 35 to 37. The other information does not include the financial statements and our auditor's report thereon.

Our opinion on the financial statements does not cover the other information and we do not express an audit opinion or any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

# Independent Auditor's Report continued

## Responsibilities of the Directors for the Financial Statements

The directors are responsible for the preparation and fair presentation of the financial statements in accordance with the International Financial Reporting Standard for Small and Medium-sized Entities and the requirements of the Companies Act of South Africa, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the entity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the entity or to cease operations, or have no realistic alternative but to do so.

## Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with International Standards on Auditing will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with International Standards on Auditing, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the directors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

**L.A. Jonker**
Chartered Accountant (SA) Registered Auditor

Pretoria
13 September 2024

# Consolidated Financial Statements

## Statement of financial position as at 31 March 2024

| Figures in Rand | 2024 | 2023 |
|---|---|---|
| **Assets** | | |
| Non-current assets | | |
| Property, plant and equipment | **14 367 462** | 15 823 896 |
| Other financial assets | **–** | 92 578 |
| | **14 367 462** | 15 916 474 |
| **Current assets** | | |
| Inventories | **–** | 243 869 |
| Trade and other receivables | **4 055 152** | 1 765 037 |
| Cash and cash equivalents | **2 838 557** | 1 741 986 |
| | **6 893 709** | 3 750 892 |
| **Total assets** | **21 261 171** | 19 667 366 |
| **Equity and liabilities** | | |
| Equity | | |
| Reserves | **13 519 483** | 13 519 483 |
| Accumulated loss | **(8 662 733)** | (5 718 797) |
| | **4 856 750** | 7 800 686 |
| **Liabilities** | | |
| Non-current liabilities | | |
| Operating lease liability | **905 971** | 905 971 |
| Deferred income | **2 870 000** | 2 940 000 |
| | **3 775 971** | 3 845 971 |
| **Current liabilities** | | |
| Trade and other payables | **8 761 602** | 3 934 814 |
| Deferred income | **70 000** | 70 000 |
| Provisions | **3 448 585** | 3 675 479 |
| Long-term dedicated funds | **348 263** | 340 416 |
| | **12 628 450** | 8 020 709 |
| **Total liabilities** | **16 404 421** | 11 866 680 |
| **Total equity and liabilities** | **21 261 171** | 19 667 366 |

# Consolidated Financial Statements continued

## Statement of comprehensive income as at 31 March 2024

| Figures in Rand | 2024 | 2023 |
|---|---|---|
| Revenue | **44 338 278** | 47 770 246 |
| Cost of sales | **(3 721 344)** | (5 147 461) |
| **Gross profit** | **40 616 934** | 42 622 785 |
| Other income | **231 304** | 573 827 |
| Operating expenses | **(51 193 069)** | (50 278 365) |
| **Operating loss** | **(10 344 831)** | (7 081 753) |
| Investment revenue | **12 969** | 73 781 |
| Finance costs | **(178 801)** | (13 366) |
| Gallegher Foundation Sustainability Fund | **7 566 727** | 3 100 000 |
| **Loss for the year** | **(2 943 936)** | (3 921 338) |
| **Total comprehensive loss for the year** | **(2 943 936)** | (3 921 338) |

## Statement of changes in equity as at 31 March 2024

| Figures in Rand | Revaluation reserve | Accumulated loss | Total equity |
|---|---|---|---|
| **Balance at 1 April 2022** | 13 519 483 | (1 797 459) | 11 722 024 |
| Loss for the year | – | (3 921 338) | (3 921 338) |
| **Total comprehensive loss for the year** | – | (3 921 338) | (3 921 338) |
| **Balance at 1 April 2023** | 13 519 483 | (5 718 797) | 7 800 686 |
| Loss for the year | – | (2 943 936) | (2 943 936) |
| **Total comprehensive loss for the year** | – | (2 943 936) | (2 943 936) |
| **Balance at 31 March 2024** | **13 519 483** | **(8 662 733)** | **4 856 750** |

# Statement of cash flows as at 31 March 2024

| Figures in Rand | 2024 | 2023 |
|---|---|---|
| **Cash flows from operating activities** | | |
| Cash generated from/(used in) operations | **1 219 135** | (1 329 787) |
| Interest income | **12 969** | 73 781 |
| Finance costs | **(178 801)** | (13 366) |
| **Net cash from operating activities** | **1 053 303** | (1 269 372) |
| **Cash flows from investing activities** | | |
| Purchase of property, plant and equipment | **(57 157)** | (797 686) |
| Net movement in financial assets | **92 578** | – |
| **Net cash from investing activities** | **35 421** | (797 686) |
| **Cash flows from financing activities** | | |
| Net movement in long-term dedicated funds | **7 847** | (940 633) |
| Net movement in finance lease payments | **–** | (208 429) |
| **Net cash from financing activities** | **7 847** | (1 149 062) |
| **Total cash movement for the year** | **1 096 571** | (3 216 120) |
| **Cash at the beginning of the year** | **1 741 986** | 4 958 106 |
| **Total cash at end of the year** | **2 838 557** | 1 741 986 |

# Fundraising and Marketing

> "No one has ever become poor by giving" – Anne Frank

The Fundraising and Marketing Department is responsible for generating private and public interest in support of JCW's Child Protection Services.

### The funding crisis

The period under review began with an unforeseen funding crisis as the GDSD slashed subsidies to the NPO sector, including Child Protection Services.

While the crisis was resolved and the subsidies restored, JCW unfortunately ended the financial year with a repeat of the predicament with uncertainty around renewed subsidies from the GDSD.

JCW is in a funding hole that it has not experienced since the 1980s. At the same time, the organisation is entering its 115th year of service to vulnerable children, which demonstrates remarkable resilience and adaptability! Our history and impact deserve to be celebrated.

### A strategic response

The above is the backdrop against which the fundraising and marketing office conducts its activities.

Under the leadership of acting CEO, Abubakr Hattas, a process of refreshing JCW's corporate identity was initiated. The fundraising strategy was also reviewed with more energy given to boosting regular donations from a wider donor base.

A face-to-face fundraiser was appointed in September 2023 to coordinate campaigns, utilising volunteer fundraisers to engage with the public on behalf of JCW.

At the same time, the rebrand is nearing completion. The process included refreshing the logo, strategic framework and marketing collateral of JCW, as well as enhancing its digital footprint and media.

The updated brand will be launched in April and May 2024, after the close of the period under review. It is, however, informing our activities as the year winds down.

### Activities during 2023/2024

Despite the gloomy opening to our report, the small fundraising department worked hard to secure donations, build new relationships and retain existing donors.

- Pilot face-to-face campaigns were held at Jabulani and Protea Glen shopping malls in Soweto and were very promising. The interaction with the public also increased JCW's visibility in the areas.
- JCW was the beneficiary of proceeds from events organised by The Johannesburg Garden Club, Charity Mile Horse Race and Outspire Golf Day. It was an honour to receive these meaningful contributions.
- We are immensely grateful to our loyal supporters who continued to fund us during the year, as well as the new donors who joined us. We have benefitted from donations made directly to JCW or through partnerships like the MySchool MyVillage Programme. An online presence on the forgood and Givengain sites helps us to reach a wider audience and provide a variety of opportunities for the public to get involved.
- Donations in-kind to our community-based Centres in Soweto, Eldorado Park and Westcliff make it possible for JCW to provide empowering care to children in the programmes. Donations have included food, toiletries, toys, diapers, milk formula, clothes, school supplies, household appliances, cleaning materials and vouchers. These make the world of difference to our operations within a very tight budget.

- Second-hand items that are donated to the organisation but that cannot be utilised in our programmes are turned into money and sold via the charity shop on the corner of Commissioner and Ntemi Pitiso Streets in the CBD.
- Volunteers, especially at the centres, are a special part of JCW. They fill in gaps and build on the work of our programme staff. Volunteer activities can include everything from maintenance to fundraising. They sometimes arrange recreational activities which fall outside our budget but that "normalise" and brighten up the lives of the children in the programmes. In addition to our regular programmes, we advertise unique volunteer opportunities in places like forgood.


## Acknowledgements

- Special thanks go out to the Corporates, Trusts and Foundations who supported JCW in 2023/2024. Contributors included Spence-Chapin (USA), King Bouden Foundation (USA), Joburg Mini Council, Brelko, Cliff Decker Hofmeyer, EJA Loerincz Testamentary Trust, Pat Hovenden Charitable Trust, Kirkness Family Trust, Nedbank Killarney, Food Lovers Market (Lenasia), Steelking, Shakan Trading and Alberton Woolworths.
- The many individuals and other donors who are not named in this report, are deeply appreciated. Every donation makes a difference, and we hope that you know that your contributions are valued.
- JCW also acknowledges the role of Blubear, a specialist digital marketing consultancy, in leading us through the rebranding process.


**We look forward to the coming year and playing a significant part in taking the organisation from strength to strength.**

# Special Thanks

## THANK YOU FROM THE BOTTOM OF OUR HEARTS.

*We are grateful for each and every donation received from individuals, community groups, faith-based organisations, charitable trusts, foundations and corporate companies. Each donation helps us to provide an effective service to children and families in communities.*

*Significant financial support was received from GDSD, NACOSA, and Spence-Chapin Services to Families and Children. While we cannot acknowledge each contribution in the space available here, special thanks go out to the following donors:*

**Special Thanks to the following donors:**

- Kirkness Family Trust
- EJA Loerincz Testamentary Trust
- Gold Circle Metals
- Metier Opco (Pty) Ltd
- Hudaco Trading (Pty) Ltd
- The Carl & Emily Fuchs Foundation
- Bastion Group
- Brian Heineberg and Associates (Pty) Ltd
- Brelko Conveyor Products (Pty) Ltd
- PEP A Division of PEPKOR Trading (Pty) Ltd
- Tiger Brands
- The Barloworld Trust
- Allied Steelrode (Pty) Ltd
- The Pat Hovenden Charitable Trust
- Revlon
- The Jack Silson Charitable Trust
- Harati Sukha
- Mike Coward
- Mike J Denoon Stevens
- Bavanethan Pillay
- Barrow Construction
- John & Elsie Barrow Charitable Foundation Trust
- Aha! Labs Inc.
- Shakhan Construction
- Genesis Steel
- Land Rover Sandton
- Mary Oppenheimer Daughters (Pty) Ltd
- Thomas Claiborne
- IGT Africa
- Twinsaver Group
- Ncwaba Logistics
- Steelking

# NOTES

# NOTES

Joburg Child Welfare
Protecting our Children